ORDER

Orders	Order / Rev:	A2606104		
	Alt Order #:	27019049		
	Product Desc:	2020 Primary Electio		KSN
	Estimate:	1671		Wichita KS KSNW
	Flight Dates:	07/21/20 - 07/27/20	Primary AE:	Katz Dallas
	Original Date / Rev:	07/22/20 / 07/22/20	Sales Office:	K-DAL
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/Bill Clifford/Congress/KS/Rep	Order Brand:	
	Demographic:	A50+	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	73	\$9,295.00	\$7,900.75

P5

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	73	\$9,295.00	\$7,900.75	301.50
Totals	73	\$9.295.00	\$7,900.75	301.50

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	26%	\$9,295.00
Market	100%	\$35.750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	74%	\$26,455.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	Multi	07/21/20	07/21/20		CM	5-6am	- T	:30	1	\$25.00 P5	1.00 NM	1	\$25.00

Print Date: 07/22/20 09:13:31 Page 2 of 8

Order / Rev: A2606104 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27019049 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Channe	els : KSN	C,KSNG,KSI	KSN Today 1 NL,KSNW KSN Today 1									
	Today 2			Cnoto/Mook	Data	Dating				ı	ı	
Week: 07	art Date /20/20	End Date 07/26/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$25.00	Rating 1.00						
	els : KSN	20 07/24/20 C,KSNG,KSI	KSN Today 1 NL,KSNW KSN Today 1	СМ	5-6am	F	:30	1	\$25.00 P5	1.00 NM	1	\$25.00
	Today 2 art Date /20/20	End Date 07/26/20	Weekdays	Spots/Week	Rate \$25.00	Rating 1.00						
		0 07/27/20 C,KSNG,KSI	KSN Today 1 NL,KSNW KSN Today 1	СМ	5-6am	М	:30	1	\$25.00 P5	1.00 NM	1	\$25.00
_	Today 2		·	0 . 11	5.	D. //						
<u>Sta</u> Week: 07	art Date /27/20	End Date 08/02/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$25.00	Rating 1.00						
Channe	els : KSN	20 07/22/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	W	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
	Today 3 art Date /20/20	End Date 07/26/20	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$100.00	Rating 2.00						
5 Multi	07/23/2	20 07/23/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Kansas	Today 3		NON Today 2									
Sta Week: 07/	art Date /20/20	End Date 07/26/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$100.00	Rating 2.00						
Channe	els : KSN	20 07/27/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	M	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
	Today 3 art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/		08/02/20	M Today Show 8-9a	1 CM	\$100.00	2.00 - T	.20		\$135.00 P4	2.00 NM	1	\$135.00
Channe		C,KSNG,KSI			8-9am	- 1	:30	1	\$135.00 P4	2.00 NW	'	\$135.00
Sta	art Date	End Date	Weekdays - T	Spots/Week	Rate	Rating						
Week: 07/ 8 Multi Channe	07/24/2	07/26/20 20 07/24/20 C,KSNG,KSI	Today Show 8-9a	am CM	\$135.00 8-9am	2.00 F	:30	1	\$135.00 P4	2.00 NM	1	\$135.00
	Show (8-9		Today Show 8-9	am								
-	art Date	End Date 07/26/20	Weekdays	Spots/Week	Rate	Rating 2.00						
9 Multi	07/27/2		Today Show 8-9a	am CM	\$135.00 8-9am	M	:30	1	\$135.00 P4	2.00 NM	1	\$135.00
	Show (8-9		Today Show 8-9	am								
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/02/20	M	1 VS.:: 60.CM	\$135.00	2.00	.20		\$25.00 DE	1 50 NM	4	\$25.00
		20 07/25/20 C,KSNG,KSI	Kansas Today Sa NL,KSNW Kansas Today S		SaSu 6a-8a	3-	:30	1	\$25.00 P5	1.50 NM	1	\$25.00
Kansas	Today V	Veekend	Ransas Today S	a/3u 0a-0a								
Sta Week: 07/	art Date /20/20	End Date 07/26/20	Weekdays S-	Spots/Week 1	Rate \$25.00	Rating 1.50						
		20 07/26/20 C,KSNG,KSI	Kansas Today Sa NL,KSNW Kansas Today S		SaSu 6a-8a	S	:30	1	\$25.00 P5	1.50 NM	1	\$25.00
			Nanoas rouay S	a, ou ou ou							ı	

Print Date: 07/22/20 09:13:31 Page 3 of 8

Order / Rev: A2606104 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27019049 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	its I	Rate Pri	Rtg Type	Spots	Amount
Kansas Today Weekend Start Date End Date Week: 07/20/20 07/26/		Spots/Week	Rate \$25.00	Rating 1.50						
12 Multi 07/26/20 07/26 Channels : KSNC,KSNG	/20 Today Show Su	СМ	Today Shov		:30	1 \$	\$50.00 P4	2.50 NM	1	\$50.00
Sunday Today Show <u>Start Date</u> <u>End Date</u> Week: 07/20/20 07/26/		Spots/Week	<u>Rate</u> \$50.00	Rating 2.50						
13 Multi 07/26/20 07/26 Channels : KSNC,KSNG		СМ	Meet the Pr	essS	:30	1 \$1	100.00 P4	1.00 NM	0	\$0.00
Meet The Press	Meet the Press									
Start Date	20S	Spots/Week 1	Rate \$100.00	Rating 1.00	Va alislavia	1 a.a.a.th	Data	Dan Tura		
Spot Ch Date Range 1 Multi 07/20/20-07/26/. Credited	<u>Description</u> 20 Meet the Press		t/End Time t the Press	<u>v</u> -	<u>Veekdays</u> Su	Length 30:		Rtg Type 1.00 NM		
14 Multi 07/21/20 07/21 Channels : KSNC,KSNG		СМ	12n-1pm	- T	:30	1 \$1	100.00 P4	2.00 NM	1	\$100.00
KSN News Start Date End Date		Spots/Week	Rate	Rating						
Week: 07/20/20 07/26/	20 - T	1	\$100.00	2.00 T	00	4 04	100 00 D4	0.00 NIA		# 400.00
15 Multi 07/23/20 07/23 Channels : KSNC,KSNG		СМ	12n-1pm	1	:30	1 \$1	100.00 P4	2.00 NM	1	\$100.00
KSN News Start Date End Date	ate Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20 07/26/	20T	1	\$100.00	2.00						
16 Multi 07/24/20 07/24 Channels : KSNC,KSNG		СМ	12n-1pm	F	:30	1 \$1	100.00 P4	2.00 NM	1	\$100.00
KSN News Start Date End Date		Spots/Week	Rate	Rating						
Week: 07/20/20 07/26/		1 CM	\$100.00	2.00 - T	.20	1 (170 00 D4	2.00 NM	4	¢70.00
17 Multi 07/21/20 07/21 Channels : KSNC,KSNG Good Day Kansas	,		1230p-1p	-1	:30	1 \$	\$70.00 P4	2.00 NW	1	\$70.00
Start Date End Date		Spots/Week	Rate	Rating						
Week: 07/20/20 07/26/3		s CM	\$70.00 1230p-1p	2.00 W	:30	1 9	\$70.00 P4	2.00 NM	1	\$70.00
Channels : KSNC,KSNG	KSNL,KSNW, Good Day Kansa		1230p-1p	W	.50	' '	p70.001 4	2.00 NW	'	Ψ10.00
Good Day Kansas Start Date End Date	ate Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20 07/26/2	20 W	1	\$70.00	2.00						
19 Multi 07/23/20 07/23 Channels : KSNC,KSNG			1230p-1p	T	:30	1 \$	\$70.00 P4	2.00 NM	1	\$70.00
Good Day Kansas Start Date End Date	ate Weekdays	Spots/Week	Pata	Rating						
Week: 07/20/20 07/26/		<u>3pois/vveek</u>	<u>Rate</u> \$70.00	2.00						
20 Multi 07/21/20 07/21 Channels : KSNC,KSNG		СМ	4-430pm	- T	:30	1 \$1	100.00 P4	4.00 NM	1	\$100.00
Jeopardy B	·	0	_	D ::						
Start Date End Date Week: 07/20/20 07/26/2		Spots/Week 1	Rate \$100.00	Rating 4.00						
21 Multi 07/23/20 07/23 Channels : KSNC,KSNG		СМ	4-430pm	T	:30	1 \$1	100.00 P4	4.00 NM	1	\$100.00
	wi-1- 4-430μ								I	

Print Date: 07/22/20 09:13:31 Page 4 of 8

Order / Rev: A2606104 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27019049 Product Desc: 2020 Primary Electio Wichita KS KSNW

Company Superior	Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ote	Rate Pri	Rta Type	Snots	Amount
Value Valu		Liid	inventory code	Dicak	Otarvena	Time Days	Lon Opt	Olo	rate in	rtig Typo		Amount
Descript First Date First F												
Jeopardy B Start Date				CM	4-430pm	F	:30	1	\$100.00 P4	4.00 NM	1	\$100.00
Start Date End Date Meekdays Spots/Week Rate Rating Start Date Star	Channels : KSN	IC,KSNG,KS	•									
Yesk: 0772020 07724720	Jeopardy B											
23 Multi 07/25/20 07/25/20 Sq.5-530p												
Channels: KSNCKSNG-KSNL KSNW Sant Date End Date Weekdays Spots/Week Eate 1 \$50.00 5.00 Channels: KSNCKSNG-KSNL KSNW KSN News State KSN News State S		****			*		.30	1	\$50.00.P5	5.00 NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Rate Sto.00				Olvi	0 000р	5	.50	'	ψ50.0015	3.00 TVIVI		ψ50.00
Start Date End Date Meekdays Spots/Week Rate Rating	loopordy		Sa 5-530p									
Veek: 07/20/20 07/26/20		End Date	Weekdays	Spots/Week	Rate	Rating						
Channels : KSNC, KSNG, KSNL, KSNW KSN News Start Date Find Date Weekdays Spots/Week Rate Start Date Channels : KSNC, KSNG, KSNL, KSNW KSN News at Five KSN News Start Date Channels : KSNC, KSNG, KSNL, KSNW KSN News at Five KSN News Start Date Channels : KSNC, KSNG, KSNL, KSNW KSN News at Five KSN News Start Date Channels : KSNC, KSNG, KSNL, KSNW KSN News at Five CM S-530pm F- :30 1 \$175.00 P4 7.00 NM 1 \$175.00 P4				1								
KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week 07/20/200 07/26/20 Weekdays Spots/Week Rate Rating Start Date Start Date Start Date Start Date Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Rate Rating Week 07/20/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/				e CM	5-530pm	W	:30	1	\$175.00 P4	7.00 NM	1	\$175.00
Start Date	Channels : KSN	IC,KSNG,KS		e.								
Section Column	KSN News											
25 Multi 07/23/20 07/28/20 KSN News at Five CM 5-530pmT :30 1 \$175.00 P4 7.00 NM 1 \$175.00 Channels :KSNC,KSNG,KSNL,KSNW KSN News KSN News Start Date End Date Weekdays Spots/Week Week 07/20/20 07/28/20 07/28/20 SN News at Five CM 5-530pmF- :30 1 \$175.00 P4 7.00 NM 1 \$175.00 P4 7.00 NM 1 \$175.00 P5 Multi 07/24/20 07/24/20 KSN News at Five CM 5-530pmF- :30 1 \$175.00 P4 7.00 NM 1 \$175.00 P5 Multi 07/24/20 07/24/20 KSN News at Five CM 5-530pmF- :30 1 \$175.00 P4 7.00 NM 1 \$175.00 P5 Multi 07/24/20 07/24/20 KSN News at Five CM 5-530pmF- :30 1 \$175.00 P4 7.00 NM 1 \$175.00 P5 Multi 07/24/20 07/24/20 Multi 07/24/20 07/24/20 KSN News at Five CM 5-630pmF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/24/20 07/24/20 KSN News at Six CM 6-630pF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/24/20 07/24/20 KSN News at Six CM 6-630pF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/24/20 07/24/20 KSN News at Six CM 6-630pF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/24/20 07/24/20 KSN News at Six CM 6-630pF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/24/20 07/24/20 KSN News at Six CM 6-630pF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/24/20 07/24/20 KSN News at Six CM 6-630pF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/27/20 07/27/20 KSN News at Six CM 6-630pF- :30 1 \$225.00 P4 8.00 NM 1 \$225.00 P5 Multi 07/27/20 07/27/20 KSN News at Six CM 6-630p												
Channels : KSNC, KSNG, KSNL, KSNW KSN News at Five KSN News			••	·	-		.30	1	\$175.00 P4	7.00 NM	1	\$175.00
Start Date End Date Meekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Start Date End Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Start Date End Date End Date Weekdays Spots/Week Rate Rating Start Date End Date End Date Weekdays Spots/Week Rate Rating Start Date End Date End Date Weekdays Spots/Week Rate Rating Start Date End Date End Dat				, OIVI	0-000pm	1	.50	'	Ψ173.001 4	7.00 14101		ψ175.00
Start Date	ICON Nous		KSN News at Five	е								
Seek: 07/20/20 07/26/20 07/26/20 07/24/20 KSN News at Five CM 5-530pm F- :30 1 \$175.00 P4 7.00 NM 1 \$175.00 P4 F. (20 NM N)		End Date	Weekdays	Spots/Week	Rate	Rating						
Channels : KSNC, KSNG, KSNL, KSNW KSN News at Five KSN News Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start SN News at Six Start SN News at Six Start Date End Date Start SN News at Six Start SN News at Six Start Date End Date Start SN News at Six Start SN News at Six Start SN News at Six Start Date End Date Start SN News at Six Start SN News at Six Start Date End Date Start SN News at Six Start SN News at Six Start Date End Date Start SN News at Six Start SN News at Six Start Date End Date Start SN News at Six Start Date End Date Start SN News at Six Start												
KSN News Start Date End Date Weekdays Spots/Week Rate 1 \$175.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00 7.00				e CM	5-530pm	F	:30	1	\$175.00 P4	7.00 NM	1	\$175.00
Signat Date End Date Weekdays Spots/Week Rate Rating 77.00	Channels : KSN	IC,KSNG,KS	•	e.								
Week:	KSN News			-								
27 Multi 07/21/20 07/21/20 KSN News at Six												
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six KSN News Start Date Send Date Weekdays Spots/Week Rate Send Date Week O7/20/20 O7/26/20					-		.30	1	\$225 00 P4	8 00 NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Rate Rating				Civi	0-030p	- 1	.50	'	Ψ223.001 4	O.OO INIVI	'	Ψ223.00
Start Date End Date Weekdays Spots/Week Rate Rating	IZONI Nama		KSN News at Six									
Week: 07/20/20		End Date	Weekdays	Spots/Week	Rate	Rating						
Channels : KSNC,KSNG,KSNL,KSNW KSN News Start Date Week: 07/20/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/20 07/26/2				1								
KSN News Start Date End Date Weekdays Spots/Week Rating \$225.00 8.00				СМ	6-630p	F	:30	1	\$225.00 P4	8.00 NM	1	\$225.00
KSN News Start Date End Date Weekdays Spots/Week Rate Rating \$225.00 8.00	Channels : KSN	IC,KSNG,KS										
Week: 07/20/20 07/26/20 F 1 \$225.00 8.00 29 Multi 07/27/20 07/27/20 KSN News at Six CM 6-630p M :30 1 \$225.00 P4 8.00 NM 1 \$225.00 Channels: KSNC,KSNG,KSNL,KSNW Start Date Week: 07/27/20 End Date Weekdays Spots/Week Rate Rating Rating Rating 8.00 1 \$130.00 P4 8.00 NM 1 \$130.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 8.00 </td <td>KSN News</td> <td></td>	KSN News											
29 Multi 07/27/20 07/27/20 KSN News at Six CM 6-630p M :30 1 \$225.00 P4 8.00 NM 1 \$225.00 Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six KSN News Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date Start Date Start Date End Date Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date Start Date Start Date End Date Start Date Start Date End Date Start Da												
Channels : KSNC,KSNG,KSNL,KSNW KSN News Start Date Week: 07/27/20 08/02/20 M 1 \$225.00 8.00 30 Multi 07/25/20 07/25/20 Sat KSN News at Six CM 6-630pmS- :30 1 \$130.00 P4 8.00 NM 1 \$130.00 Channels : KSNC,KSNG,KSNL,KSNW Sat KSN News Start Date Week: 07/20/20 07/26/20 Sun KSN News at Five CM Sun KSN News atS :30 1 \$100.00 P4 4.50 NM 1 \$100.00 Channels : KSNC,KSNG,KSNL,KSNW Start Date Week: 07/20/20 07/26/20 Sun KSN News at Five CM Sun KSN News atS :30 1 \$100.00 P4 4.50 NM 1 \$100.00 Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five KSN News Start Date End Date Weekdays Spots/Week Rate Rating				<u>.</u>	-		.30	1	\$225 00 P4	8 00 NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Rate Rating Rating				OW	О ОООР	141	.00		Ψ220.001 +	0.00 14101		Ψ220.00
Start Date End Date Weekdays M 1 \$225.00 8.00	KCN Nows		KSN News at Six									
Week: 07/27/20 08/02/20 M 1 \$225.00 8.00 30 Multi 07/25/20 07/25/20 Sat KSN News at Six CM 6-630pm S- :30 1 \$130.00 P4 8.00 NM 1 \$100.00 P4 8.00 NM 1 \$100.00 P4 4.50 NM 1 <td></td> <td>End Date</td> <td>Weekdays</td> <td>Spots/Week</td> <td>Rate</td> <td>Rating</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		End Date	Weekdays	Spots/Week	Rate	Rating						
Channels: KSNC,KSNG,KSNL,KSNW												
Sat KSN News Sat KSN News at Six				Six CM	6-630pm	S-	:30	1	\$130.00 P4	8.00 NM	1	\$130.00
KSN News Start Date End Date Weekdays Spots/Week Rate Rating	Channels : KSN	ic,rong,rs	•	Six								
Week: 07/20/20 07/26/20 S- 1 \$130.00 8.00 31 Multi 07/26/20 07/26/20 Sun KSN News at Five CM Sun KSN News atS :30 1 \$100.00 P4 4.50 NM 1 \$100.00 P4 \$100.00 P4 4.50 NM 1												
31 Multi 07/26/20 07/26/20 Sun KSN News at Five CM Sun KSN News atS :30 1 \$100.00 P4 4.50 NM 1 \$100.00 Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five KSN News KSN News Start Date End Date Weekdays Spots/Week Rate Rating												
Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five KSN News Start Date				<u>.</u>			:30	1	\$100.00 P4	4.50 NM	1	\$100.00
KSN News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>			NL,KSNW		J	2 2		•	Ţ			Ţ.00.00
Start Date End Date Weekdays Spots/Week Rate Rating	KSN Naws		Sun KSN News a	t Five								
		End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 07/22/20 09:13:31 Page 5 of 8

Order / Rev: A2606104 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27019049 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
32 Multi Channe		0 07/21/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	-T	:30	1	\$300.00 P4	12.00 NM	1	\$300.00
	of Fortune art Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/26/20	- T	1	\$300.00	12.00						
Channe	els : KSN	0 07/22/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	W	:30	1	\$300.00 P4	12.00 NM	1	\$300.00
	of Fortune art Date /20/20	End Date 07/26/20	Weekdays W	Spots/Week	Rate \$300.00	Rating 12.00						
		0 07/24/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	F	:30	1	\$300.00 P4	12.00 NM	1	\$300.00
Wheel	of Fortune	Э	W-1 000-7 P									
Sta Week: 07	art Date /20/20	End Date 07/26/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$300.00	Rating 12.00						
Channe	els : KSN	0 07/27/20 C,KSNG,KSI	•	СМ	630-7pm	M	:30	1	\$300.00 P4	12.00 NM	1	\$300.00
	of Fortune art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		08/02/20	M	1	\$300.00	12.00			A		_	
		0 07/21/20 C,KSNG,KSI	NL,KSNW	СМ	10-10:35pm	- T	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
KSN Ne	ews		KSN News at Te	n Mon-Fri								
Sta Week: 07	art Date /20/20	End Date 07/26/20	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$300.00	Rating 4.00						
		0 07/23/20 C,KSNG,KSI		CM n Mon-Fri	10-10:35pm	T	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
KSN Ne												
<u>Sta</u> Week: 07	art Date /20/20	End Date 07/26/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00	Rating 4.00						
	els : KSN	0 07/27/20 C,KSNG,KSI		CM n Mon-Fri	10-10:35pm	M	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
KSN Ne <u>Sta</u> Week: 07	art Date	End Date 08/02/20	<u>Weekdays</u> M	Spots/Week	Rate \$300.00	Rating 4.00						
40 Multi	07/25/2	0 07/25/20 C,KSNG,KSI	LN Sa	СМ		t 10 SS-	:30	1	\$125.00 P5	3.50 NM	1	\$125.00
		5,115110,1151	KSN News at 10	Sat								
KSN Ne Sta	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	/20/20	07/26/20	S-	1	\$125.00	3.50						
		0 07/26/20 C,KSNG,KSI		CM	KSN News a	t 10 SS	:30	1	\$150.00 P5	4.00 NM	1	\$150.00
KSN Ne	ews		Non News at 10	Juli								
Sta Week: 07	art Date	End Date 07/26/20	Weekdays	Spots/Week	Rate \$150.00	Rating 4.00						
42 Multi	07/22/2		Tonight Show	СМ		5pm W	:30	1	\$80.00 P5	2.00 NM	1	\$80.00
Tonight	t Show-N	BC	Tonight Show/Jir	nmy Fallon								
_	art Date	End Date 07/26/20	<u>Weekdays</u> W	Spots/Week	Rate \$80.00	Rating 2.00						
43 Multi	07/24/2		Tonight Show	CM		5pmF	:30	1	\$80.00 P5	2.00 NM	1	\$80.00
2		,,	Tonight Show/Jir	nmy Fallon								

Print Date: 07/22/20 09:13:31 Page 6 of 8

Order / Rev: A2606104 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27019049 Product Desc: 2020 Primary Electio Wichita KS KSNW

											_
Ln Ch Start Tonight Show-NB		Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	End Date 07/26/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$80.00	Rating 2.00						
44 Multi 07/27/20 Channels : KSNC,			СМ	10:35p-11:3	5pm M	:30) 1	\$80.00 P5	2.00 NM	1	\$80.00
Tonight Show-NB0	С	Tonight Show/Jim	ımy Fallon								
Start Date	End Date 08/02/20	Weekdays M	Spots/Week	Rate \$80.00	Rating 2.00						
45 Multi 07/22/20	07/22/20	Wed Prime Hour 3	B CM	9-10p	W	:30) 1	\$200.00 P5	3.00 NM	0	\$0.00
Channels : KSNC,		NL,KSNW Wednesday 9-10p)								
Chicago PD (R)-N Start Date	IBC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	W	1	\$200.00	3.00					ĺ	
Spot Ch Date Ran		escription /ed Prime Hour 3	<u>Start</u> 9-10	t/End Time p		<u>Weekda</u> W			Rtg Type 3.00 NM		
Credited	0.720,20		0.0	۲				,σσ (φ2σσ.σσ,	, 0.00 1	ĺ	
46 Multi 07/22/20 Channels : KSNC,		Wed Prime Hour 1 NL,KSNW	CM	7-8p	W	:30) 1	\$200.00 P5	3.00 NM	0	\$0.00
Chicago Med (R)-l	NBC	Wednesday 7-8p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 07/20/20 Spot Ch Date Ran	07/26/20	W escription	1 Start	\$200.00 <u>E/End Time</u>	3.00	Weekda	vs L	ength Rate	Rtg Type	İ	
		ed Prime Hour 1	7-8p			W	<u> </u>		3.00 NM	İ	
Credited										•	
48 Multi 07/26/20 Channels : KSNC,		NL,KSNW	СМ	7-8p		- S :30) 1	\$90.00 P5	2.00 NM	0	\$0.00
The Titan Games	(R)-NBC	Sunday 7-8p									
	End Date 07/26/20	Weekdays	Spots/Week	Rate	Rating					1	
Week: 07/20/20 Spot Ch Date Ran		escription	1 Start	\$90.00 E/End Time	2.00	Weekda	ys Le	ength Rate	Rtg Type	İ	
	07/26/20 S	un Prime Hour 2	7-8p				Su	:30 (\$90.00)	2.00 NM		
49 Multi 07/25/20	07/25/20	Sat Prime Hour 3	CM	9-10p		S- :30) 1	\$90.00 P5	2.50 NM	1	\$90.00
Channels : KSNC,			· · · ·	o .op				ψοσίου : σ	2.00		ψοσίου
SNL Encores-NBC		M/s sludeur	0	Data	Detien					1	
	End Date 07/26/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$90.00	Rating 2.50					İ	
			СМ	7-8p	T- ·	:30) 1	\$200.00 P5	4.00 NM	1	\$200.00
Channels : KSNC,	KSNG,KSN,	NL,KSNVV Thursday 7-8p									
	End Date 07/26/20	Weekdays T	Spots/Week 1	Rate \$200.00	Rating 4.00						
N51 Multi 07/25/20	07/25/20		СМ	KC End Zon		S- :30) 1	\$25.00 P5	0.50 NM	1	\$25.00
Channels : KSNC,	KSNG,KSN,	NL,KSNW KC End Zone									
	End Date 07/26/20	Weekdays S-	Spots/Week 1	Rate \$25.00	Rating 0.50						
52 Multi 07/25/20		•	CM	630-7pm	:	S- :30) 1	\$90.00 P5	8.00 NM	1	\$90.00
Channels : KSNC,	,NONG,NO	Sa 630-7p									
	End Date 07/26/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$90.00	Rating 8.00						
53 Multi 07/22/20 Channels : KSNC,			CM	7-8p	W ·	:30) 1	\$400.00 P4	3.00 NM	1	\$400.00
Chicago Med (R)-l		Wednesday 7-8p								1	
	End Date	Weekdays	Spots/Week	Rate	Rating					İ	

Print Date: 07/22/20 09:13:32 Page 7 of 8

Order / Rev: A2606104 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27019049 Product Desc: 2020 Primary Electio Wichita KS KSNW

_Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	W	1	\$400.00	3.00			AF 00 DF	0.00.104		45.00
54 Multi 07/22 Channels : KSI			CM	1235a-4a	W	:30	1	\$5.00 P5	0.00 NM	1	\$5.00
Gridinicio : Noi	10,110110,110	ON									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	W	1	\$5.00	0.00						
N55 Multi 07/26 Channels : KSI			CM	530-6a	S	:30	1	\$10.00 P5	0.50 NM	1	\$10.00
Charmers . No	NC,NSING,NS	Su 530a-6a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 07/20/20	07/26/20	S	1	\$10.00	0.50						
		Sun Prime Hour 2	2 CM	7-8p	S	:30	1	\$175.00 P4	2.00 NM	1	\$175.00
Channels : KS	NC,KSNG,KS	NL,KSNW Sunday 7-8p									
The Titan Gam	es (R)-NBC	Suriday 7-op									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	S	1	\$175.00	2.00						
N57 Multi 07/23			CM	5-6am	111	:30	3	\$25.00 P5	1.00 NM	3	\$75.00
Channels : KS	NC,KSNG,KS	NL,KSNVV KSN Today 1									
Kansas Today	2	Non roddy r								l	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	11 1	2	\$25.00	1.00						
Week: 07/27/20 N58 Multi 07/25	08/02/20		1 VSu 60@M	\$25.00 SaSu 6a-8a	1.00	:30	2	\$25.00 P5	1.50 NM	2	\$50.00
Channels : KS		,	a/Su bateivi	5a5u 6a-6a	3-	.30	2	\$25.00 P5	IVIVI UC.1		φ50.00
		Kansas Today Sa	a/Su 6a-8a								
Kansas Today											
Start Date Week: 07/20/20	End Date 07/26/20	<u>Weekdays</u> S-	Spots/Week 2	Rate	Rating 1.50					ł	
	/20 07/26/20			\$25.00 SaSu 6a-8a	S	:30	1	\$25.00 P5	1.50 NM	1	\$25.00
Channels : KSI		•	a/Ou ou wivi	0000 00 00	5	.00	•	Ψ20.001 0	1.00 14101	· '	Ψ20.00
		Kansas Today Sa	a/Su 6a-8a								
Kansas Today		Weekdove	Cnoto/Mode	Doto	Dating					l	
Start Date Week: 07/20/20	End Date 07/26/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$25.00	Rating 1.50					i	
	/20 07/26/20	Today Show Su	CM	Today Show		:30	1	\$50.00 P4	2.50 NM	1	\$50.00
Channels : KSI		NL,KSNW		,				·			·
Cundou Todou	Chau	Today Show Su									
Sunday Today Start Date		Weekdays	Spots/Week	Rate	Rating					l	
Week: 07/20/20	07/26/20	S	1	\$50.00	2.50						
N61 Multi 07/23	/20 07/27/20	Good Day Kansas	s CM	1230p-1p	111	:30	3	\$70.00 P4	2.00 NM	3	\$210.00
Channels : KS	NC,KSNG,KS	,									
Good Day Kan	sas	Good Day Kansa	IS								
Start Date		Weekdays	Spots/Week	Rate	Rating					i	
Week: 07/20/20	07/26/20	11	2	\$70.00	2.00						
Week: 07/27/20	08/02/20	1	1	\$70.00	2.00						
N62 Multi 07/23			e CM	5-530pm	111	:30	3	\$175.00 P4	7.00 NM	3	\$525.00
Channels : KS	NC,NSING,NS	KSN News at Fiv	re								
KSN News											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	11 1	2	\$175.00 \$175.00	7.00						
Week: 07/27/20 N63 Multi 07/23	08/02/20			\$175.00 6-630p	7.00	:30	3	\$225.00 P4	8.00 NM	3	\$675.00
Channels : KS			Civi	0-030p	111	.30	J	ψ ∠∠ J.UU Γ4	O.OO INIVI		ψυ/ 5.00
	, -,	KSN News at Six	(l	
KSN News			0	. .	5. ()						
Start Date	End Date	<u>Weekdays</u> 11	Spots/Week 2	Rate	Rating						
Week: 07/20/20	07/26/20	11	2	\$225.00	8.00					•	

Print Date: 07/22/20 09:13:32 Page 8 of 8

Totals

73

\$9,295.00

Order / Rev: A2606104 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27019049 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07/	/27/20	08/02/20	1	1	\$225.00	8.00						
N64	Multi	07/25/2	0 07/25/20	Sat KSN News at	t Six CM	6-630pm		S- :30	1	\$130.00 P4	8.00 NM	1	\$130.00
	Channe	ls : KSN0	C,KSNG,KSI	•									
	=			Sat KSN News a	t Six								
	KSN Ne												
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 07/		07/26/20	S-	1	\$130.00	8.00						
N 65	Multi		0 07/26/20	Sun KSN News a	t Five CM	Sun KSN N	lews at	- S :30	1	\$100.00 P4	4.50 NM	1	\$100.00
	Channe	els : KSNO	C,KSNG,KSI	NL,KSNW Sun KSN News ส	at Eivo								
	KSN Ne	2///6		Sull KSIN INEWS	at rive								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
\//	<u>518</u> /eek: 07		07/26/20	S	<u> 50013/Week</u>	\$100.00	4.50						
N66	Multi		0 07/27/20	M-F 630-7p	CM	630-7pm	1 1-	:30	2	\$300.00 P4	12.00 NM	2	\$600.00
			C,KSNG,KSI		Civi	030-7 pm	11-	50	2	\$300.00 F4	12.00 11111		\$000.00
	Onamic		5,110110,1101	M-F 630-7p									
	Wheel o	of Fortune	Э										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07/	20/20	07/26/20	1	1	\$300.00	12.00						
W	eek: 07/	27/20	08/02/20	1	1	\$300.00	12.00						
N67	Multi	07/23/2	0 07/27/20	Late Night	CM	11:35p-12:	35am 111	:30	3	\$25.00 P5	1.00 NM	3	\$75.00
	Channe	els : KSN0	C,KSNG,KSI	•									
				Late Night/Seth I	Myers								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	eek: 07/		07/26/20	11	2	\$25.00	1.00						
W	eek: 07/	27/20	08/02/20	1	1	\$25.00	1.00						



Contract # 27019049 Changes as of: 7/22/2020 at 8:33 AM Version: Highlighting Revision 1

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1
800 W.47th Street Product: 2020 Primary Election

Suite 200 Agency Order #: 9768492 Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWE

Salesperson: MICHAEL POWERS 214-525-2790

Office: DALLAS
Service: Nielsen

Station: KSNW

Market: Wichita

Primary Demo: Adults 55+
Assistant: MICHAEL POWERS

MICHAEL POWERS **Traffic #:** A2606104 214-525-2790

Con Type: POLITICAL/VOTE

Total \$: \$9,295.00

Total Spots: 73

Total CPP: \$30.83

Total GRP: 301.5

Separation:

Comments: Revision 7/22/20 - Added spots to run Thursday 7/23 - Monday 7/27. Please confirm the adds and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

							7/21 - 7/27				27	Total	Total				
# Day/Time	DP	Program	Rate	A55P Rating	Len	7/21	7/22	7/23	7/24	7/25	7/26	7/27		Spots	\$	CPP*	GRP*
Tu-F,M 1 5a-6a		Kansas Today 2	\$25.00	1.0	30	1	0	0	1	0	0	1		3	\$75.00	\$25.00	3.0
Tu-F,M 2 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	1	1	0	0	0	1		3	\$300.00	\$50.00	6.0
Tu-F,M 3 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	1	0	0	1	0	0	1		3	\$405.00	\$67.50	6.0
Sa 4 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	1	0	0		1	\$25.00	\$16.67	1.5
Su 5 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	0	1	0		1	\$25.00	\$16.67	1.5
Su 6 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0		1	\$50.00	\$20.00	2.5
Su 7 9a-10a		Meet The Press	\$100.00	1.0	30	0	0	0	0	0	0	0		0	\$0.00	\$100.00	0.0
wk of 7/26 spot we	nt from 1 to	0				1	1			1			1				
Tu-F,M 8 12n-12:30p		KSN News	\$100.00	2.0	30	1	0	1	1	0	0	0		3	\$300.00	\$50.00	6.0
Tu-F,M 9 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	1	1	1	0	0	0	0		3	\$210.00	\$35.00	6.0
Tu-F,M 10 4p-4:30p		Jeopardy B	\$100.00	4.0	30	1	0	1	1	0	0	0		3	\$300.00	\$25.00	12.0
Sa 11 5p-5:30p		Jeopardy	\$50.00	5.0	30	0	0	0	0	1	0	0		1	\$50.00	\$10.00	5.0
Tu-F,M 12 5p-5:30p		KSN News	\$175.00	7.0	30	0	1	1	1	0	0	0		3	\$525.00	\$25.00	21.0
Tu-F,M 13 6p-6:30p		KSN News	\$225.00	8.0	30	1	0	0	1	0	0	1		3	\$675.00	\$28.13	24.0
Sa 14 6p-6:30p		KSN News	\$130.00	8.0	30	0	0	0	0	1	0	0		1	\$130.00	\$16.25	8.0
Su 15 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	1	0		1	\$100.00	\$22.22	4.5
Tu-F,M 16 6:30p-7p		Wheel of Fortune	\$300.00	12.0	30	1	1	0	1	0	0	1		4	\$1,200.00	\$25.00	48.0
Sa 17 6:30p-7p		Wheel of Fortune	\$90.00	8.0	30	0	0	0	0	0	0	0		0	\$0.00	\$11.25	0.0
wk of 7/25 spot we	nt from 1 to	0 0															
Tu-F,M 18 10p-10:35p		KSN News	\$300.00	4.0	30	1	0	1	0	0	0	1		3	\$900.00	\$75.00	12.0



Changes as of: 7/22/2020 at 8:33 AM Contract # 27019049

CPE: 202/269/1671 Flight: 7/21/20 - 7/27/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #:** 9768492 Kansas City, MO 64112

Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790 Assistant: MICHAEL POWERS

214-525-2790

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Separation:

Version: Highlighting Revision 1 Con Type: POLITICAL/VOTE **Total \$:** \$9,295.00 Total Spots: 73 Total CPP: \$30.83

Total GRP: 301.5 Traffic #: A2606104

								7/21 - 7/27						27	Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/21	7/22	7/23	7/24	7/25	7/26	7/27		Spots	\$	CPP*	GRP*
19	Sa 10p-10:30p		KSN News	\$125.00	3.5	30	0	0	0	0	1	0	0		1	\$125.00	\$35.71	3.5
20	Su 10p-10:30p		KSN News	\$150.00	4.0	30	0	0	0	0	0	1	0		1	\$150.00	\$37.50	4.0
21	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$80.00	2.0	30	0	1	0	1	0	0	1		3	\$240.00	\$40.00	6.0
22	W 9p-10p		Chicago PD (R)-NBC	\$200.00	3.0	30	0	0	0	0	0	0	0		0	\$0.00	\$66.67	0.0
	wk of 7/22 spot went	from 1 t	00															
23	W 7p-8p		Chicago Med (R)-NBC	\$200.00	3.0	30	0	0	0	0	0	0	0		0	\$0.00	\$66.67	0.0
	wk of 7/22 spot went i	from 1 t	0 0 		1			1				1	1					
24	Th 7p-8p		Ellen's Game of Games Thu-NBC	\$200.00	4.0	30	0	0	0	0	0	0	0		0	\$0.00	\$50.00	0.0
	wk of 7/23 spot went i	from 1 t	0 0 	T	1			1				1	1					
	Su 7p-8p		The Titan Games (R)-NBC	\$90.00	2.0	30	0	0	0	0	0	0	0		0	\$0.00	\$45.00	0.0
wk of 7/26 spot went from 1 to 0																		
	Sa 9p-10p		SNL Encores-NBC	\$90.00	2.5	30	0	0	0	0	1	0	0		1	\$90.00	\$36.00	2.5
27	Th 7p-8p		Baseball is Back	\$200.00	4.0	30	0	0	1	0	0	0	0		1	\$200.00	\$50.00	4.0
	1 spot offered wk of 7	/23												1				
28	Sa 5:30a-6a		KC End Zone	\$25.00	0.5	30	0	0	0	0	1	0	0		1	\$25.00	\$50.00	0.5
	1 spot offered wk of 7. Changes: A55P Ratin	/25 g from	0 to 0.5															
29	Sa 6:30p-7p		DESTINATION KANSAS	\$90.00	8.0	30	0	0	0	0	1	0	0		1	\$90.00	\$11.25	8.0
	1 spot offered wk of 7	/25		_										1				
30	W 7p-8p		Chicago Med (R)-NBC	\$400.00	3.0	30	0	1	0	0	0	0	0		1	\$400.00	\$133.33	3.0
1 spot offered wk of 7/22																		
31	Tu-M 12:35a-4a		ON 1235A-4A	\$5.00	0.0	30	0	1	0	0	0	0	0		1	\$5.00	\$0.00	0.0
	1 spot offered wk of 7. Changes: Day/Time fi		Su 12:35a-4a to Tu-M 12:35a-4a															
	Su 5:30a-6a		BETTER HORSES	\$10.00	0.5	30	0	0	0	0	0	1	0		1	\$10.00	\$20.00	0.5
1 spot offered wk of 7/26 Changes: A55P Rating from 0 to 0.5																		



Version: Highlighting Revision 1 Contract # 27019049 Changes as of: 7/22/2020 at 8:33 AM

CPE: 202/269/1671 Flight: 7/21/20 - 7/27/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200 **Agency Order #:** 9768492

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Assistant: MICHAEL POWERS 214-525-2790

214-525-2790

Primary Demo: Adults 55+

Station: KSNW

Market: Wichita

Service: Nielsen

Office: DALLAS

Separation:

												7.	/21 - 7/:	/27	Total	Total		
# 0	Day/Time	DP	Program	Rate	A55P Rating	Len	7/21	7/22	7/23	7/24	7/25	7/26	7/27		Spots	\$	CPP*	GRP*
33 7	Su 7p-8p		The Titan Games (R)-NBC	\$175.00	2.0	30	0	0	0	0	0	1	0		1	\$175.00	\$87.50	2.0
1 spot offered wk of 7/26																		
REV+ 34 5			Kansas Today 2	\$25.00	1.0	30	0 • 0	0 • 0	0 • 1	0 1	0 • 0	0 • 0	0 1		3	\$75.00	\$25.00	3.0
	ADD		1															
REV+ 35 6			Kansas Today Weekend	\$25.00	1.5	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 2	0 • 0	0 • 0		2	\$50.00	\$16.67	3.0
	ADD		1		1						1							
REV+ 36 6			Kansas Today Weekend	\$25.00	1.5	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 1	0 • 0		1	\$25.00	\$16.67	1.5
	ADD		1		1						1							
REV+ 37 8			Sunday Today Show	\$50.00	2.5	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 1	0 • 0		1	\$50.00	\$20.00	2.5
	ADD		1		1						1							
REV+ 38 1			Good Day Kansas	\$70.00	2.0	30	0 • 0	0 • 0	0 1	0 1	0 • 0	0 • 0	0 1		3	\$210.00	\$35.00	6.0
	ADD		1															
REV+ 39 5			KSN News	\$175.00	7.0	30	0 • 0	0 • 0	0 1	0 1	0 • 0	0 • 0	0 1		3	\$525.00	\$25.00	21.0
	ADD																	
REV+ 40 6	Гu-F,М Sp-6:30p		KSN News	\$225.00	8.0	30	0 • 0	0 • 0	0 1	0 1	0 • 0	0 • 0	0 1		3	\$675.00	\$28.13	24.0
	ADD																	
REV+ 41 6	Sa Sp-6:30p		KSN News	\$130.00	8.0	30	0 • 0	0 • 0	0 • 0	0 • 0	0 1	0 • 0	0 • 0		1	\$130.00	\$16.25	8.0
	ADD																	
REV+ 42 5	Su 5p-5:30p		KSN News	\$100.00	4.5	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 1	0 • 0		1	\$100.00	\$22.22	4.5
	ADD			_														
REV+ 43 6	Гu-F,М 6:30p-7p		Wheel of Fortune	\$300.00	12.0	30	0 • 0	0 • 0	0 1	0 • 0	0 • 0	0 • 0	0 1		2	\$600.00	\$25.00	24.0
	ADD																	
REV+ 44 1	Гu-F,М l1:37p-12:37a	a	Late Night-NBC	\$25.00	1.0	30	0 • 0	0 • 0	0 1	0 1	0 • 0	0 • 0	0 1		3	\$75.00	\$25.00	3.0
A	ADD																	
					TO	TALS:	8	7	13	13	10	9	13		73	\$9,295.00	\$30.83	301.5

Con Type: POLITICAL/VOTE

Total \$: \$9,295.00

Traffic #: A2606104

Total Spots: 73

Total CPP: \$30.83

Total GRP: 301.5



07/20/20 10:37 AM System

07/20/20 8:03 AM | MICHAEL POWERS

Special Instructions Contract # 27019049 Changes as of: 7/22/2020 at 8:33 AM Version: Highlighting Revision 1

CPE: 202/269/1671 Flight: 7/21/20 - 7/27/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200 **Agency Order #:** 9768492

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Assistant: MICHAEL POWERS 214-525-2790 214-525-2790

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Separation:

Notice Received.

RI14861, Marketron #184659, Spotdata #2095; Separation: 30

		Order Level Comments
Date/Time	Added by	Comment
		Revision 7/22/20 - Added spots to run Thursday 7/23 - Monday 7/27. Please confirm the adds and alert me of any pre-empts. Thank you!
07/22/20 8:33 AM		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30
07/20/20 4:46 PM	Taylor Fernie	Other
07/20/20 4:46 PM	Taylor Fernie	Other
07/20/20 4:36 PM	MICHAEL POWERS	Please see offer for some spots NA on this weeks orderMike
07/20/20 4:35 PM	MICHAEL POWERS	Please see program changethanks, Mike
07/20/20 4:31 PM	Patty Sparkman	PLEASE ACCEPT MG OFFER
07/20/20 4:13 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER
07/20/20 10:57 AM	Taylor Fernie	Other
07/20/20 10:57 AM	Taylor Fernie	Other
07/20/20 10:46 AM	MICHAEL POWERS	Please see NBC program changeMike
07/20/20 10:42 AM	Patty Sparkman	program changes - please accept MG offer ASAP. THANKS.

г										
	Competitive Information									
Ī	Market Budget: \$25,981									
Ī	KSNW Share: 26%									
	Comment:	share estimated								
Ī	Unknown:	74%								

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	73	\$9,295.00	\$30.83	301.5					
Total	100%	73	\$9,295.00	\$30.83	301.5					

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or

New Order 7/20/20 - The new order will run Tuesday 7/21 - Monday 7/27. Please confirm the new order & alert me of any pre-empts. Thank you!

Monthly Summary										
Month Spots Dolla										
2020-Jul	60	\$7,310.00								
2020-Aug	13	\$1,985.00								
Total	73	\$9,295.00								

Con Type: POLITICAL/VOTE

Total \$: \$9.295.00

Traffic #: A2606104

Total Spots: 73

Total CPP: \$30.83

Total GRP: 301.5



7/20/20 8:06 AM

7/20/20 8:03 AM MICHAEL POWERS

125 West 55th St New York, NY 10019 Contract # 27019049 Changes as of: 7/22/2020 at 8:33 AM Version: Highlighting Revision 1

CPE: 202/269/1671 Flight: 7/21/20 - 7/27/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 Agency Order #: 9768492 Kansas City, MO 64112 Buyer: Fernie, Taylor

> > Salesperson: MICHAEL POWERS

Separation:

Assistant: MICHAEL POWERS 214-525-2790

214-525-2790

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Total GRP: 301.5 Traffic #: A2606104

Total CPP: \$30.83

Total Spots: 73

Con Type: POLITICAL/VOTE

Total \$: \$9.295.00

					Trans	action History		
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
					·			Changes: Comments from New Order 7/20/20 - The new order will run Tuesday 7/21 - Monday 7/27. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/22/20 - Added spots to run Thursday 7/23 - Monday 7/27. Please confirm the adds and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30, Total \$
Revision	7/22/20 8:33 AM	GOTOSTRATA\mPOWER	Revised	23		\$2,515.00		from \$6,780.00 to \$9,295.00, Total GRPs from 200.0 to 301.5, Total Spots from 50 to 73, Total CPP from \$33.90 to \$30.83. 24 buylines added or modified.
Makegood 4	7/20/20 4:31 PM	MICHAEL POWERS	Confirmed	4	4	\$0	\$6,780.00	Changes: 8 buylines added or modified.
Makegood 3	7/20/20 4:13 PM	MICHAEL POWERS	Confirmed	1	1	\$0		Changes: Total GRPs from 204.0 to 200.0, Total CPP from \$33.24 to \$33.90, Total GIMPs from 204 to 200, Total CPM from \$33,235.29 to \$33,900.00. 2 buylines added or modified.
Makegood 2	7/20/20 10:47 AM	MICHAEL POWERS	Confirmed	1		\$25.00		Changes: Total \$ from \$6,755.00 to \$6,780.00, Total Spots from 49 to 50, Total CPP from \$33.11 to \$33.24, Total CPM from \$33,112.75 to \$33,235.29. 1 buyline added or modified.
Makegood 1	7/20/20 10:42 AM	MICHAEL POWERS	Confirmed	1	1	\$0		Changes: Total GIMPs from 0 to 204, Total CPM from \$0.00 to \$33,112.75. 2 buylines added or modified.

Non-Discrimination Policy

Queued for Electronic

Contracting

New

R M

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

\$0

\$6,755.00

49

Confirmed

\$0

\$6,755.00